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Our lives begin to end the day we become silent about things that matter. **Martin Luther King Jr.** *US Black Civil Rights Leader & Clergyman (1929 - 1968)*

Strategic Planning Process tops WRH Agenda

The Board of Directors is pleased to announce that WRH is undertaking a Strategic Planning Process aimed at creating a Strategic Plan for 2008—2011. The Ontario Hospital Association states "Strategic Planning is a disciplined process to define the purpose and direction of an organization, recognizing the current and future state of the internal and external environment within which it exists". Documents and updates regarding the Strategic Planning Process are available on the WRH Internet site. If you do not have access to the Internet and would like copies of these documents, contact Linda Morrow at ext. 52494.

Windsor Regional

Tribune

Blood Donor Challenge 2008

The Integrated Hospital Laboratories are once again challenging each other in the **Second Annual Blood Donor Challenge**. Canadian Blood services current statistics show over 875,000 blood donations are collected yearly at over 20,000 donor clinics. Last year's competition resulted in over 150 donations with nine new blood donors recruited through the Windsor Clinic of Canadian Blood Services. WRH staff members, family and friends made 45 of the donations. The Transfusion Services at WRH - Met Campus in 2007 issued 5,170 units of packed cells, 489 units of fresh frozen plasma and 2,814 units of platelets for our patients requiring these products. This year the challenge runs from January 20 to April 19, 2008 and our goal is to surpass generous contributions made in 2007. Challenge forms and/or sign-in logbooks are available when donating at any clinic and completed forms can be forwarded to the Blood Bank (Transfusion Medicine) Lab. Call 1-888-2DONATE (1-888-236-6283) for appointments and the location of the clinic near you.

CEO issues Weight Loss Challenge to Staff

On Thursday, January 24, 2008, there will be Town Hall Meetings at both Met and Western Campuses. David Musyj, President and CEO will issue the '10,000 Steps to 10,000 Pounds' challenge and will announce tools and resources for staff who would like to participate in the program. For more information, contact Stephanie Harcus at ext. 52330.

Tickets are Still Available for the Black Tie Bingo Gala

Windsor Regional Hospital will once again participate in the Black Tie Bingo Gala on Feb 15, 2008. Tickets are \$75 and will be available at the WRH Foundation office. The prize board is in excess of \$13,000. Everyone is welcome.

'Can the Complaining' Launched

The Family Birthing Centre and NICU are pleased to announce that over 100 staff have registered for a new program for the new year. "Can the Complaining' is a program aimed at lessening workplace negativity. Each participant will pay to wear a special bracelet that will track their success with the program. All participants will be eligible for prizes. Stay tuned for more information on the outcome of this program.

Did you know? Under NEWS AND EVENTS on the WRH Intranet, there is a list of Discounts and Promotions provided to WRH employees by vendors. If you cannot access the Intranet, contact Linda McLean at ext. 52005 for a list of current offers. The WRH Tribune is a publication of the Public Affairs Department of Windsor Regional Hospital. Submissions can be made to gisele_sullens@wrh.on.ca or by calling ext. 52008.

