

# Frontline Tribune

Talent is God given. Be humble. Fame is man-given. Be grateful. Conceit is self-given. Be careful. ~ John Wooden



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## CONGRATULATIONS TO THE CANCER CENTRE FOUNDATION FOR RAISING \$5.4 MILLION FOR THE NEW MEN'S HEALTH PROGRAM

With a large group of donors including guests and staff, the Windsor Essex Cancer Centre Foundation announced it raised \$5.4 million to fund a new medical service dedicated to men's urological issues, particularly prostate cancer in Windsor-Essex. The program was named after Dr. Richard Boyd, respected Urologist who headed the department at Met Campus until his untimely death in 2008.



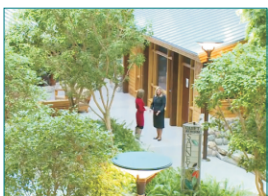
Jane Boyd and family

Jane Boyd, along with her family was emotionally overjoyed and grateful for the naming of the men's health program on behalf of her husband, stating that he would have been extremely proud and pleased with the success of establishing the program.

The 'It's In Your Jeans' campaign surpassed its original goal thanks to many generous donors especially, the Cypher Systems Group of Windsor, the program sponsor. The key donors who contributed have been honoured on the 'It's In Your Jeans' wall displayed on the first floor at the Met Campus. The funds support the acquisition of a da Vinci Surgical Assisting Robot including high performance laboratory and diagnostic tools to improve and expedite care.

The Dr. Richard Boyd Regional Comprehensive Men's Health Program will deliver one-stop coordinated care at Windsor Regional Hospital, providing earlier cancer detection and diagnosis, cut the wait time for treatment almost in half and, expand treatment options to include da Vinci robotic surgery.

### COME EXPLORE!



What do Henry Ford West Bloomfield and the The Ritz-Carlton have in common? Windsor Regional Hospital invites you to see for yourself as we explore the future of healthcare in West Bloomfield, Michigan. Grab your passport, and get ready for a 5-star experience. This hospital is changing the patient experience, by offering a big dose of hospitality. See for yourself at [www.windsorhospitals.ca](http://www.windsorhospitals.ca).



### REGISTER FOR THE GIFT OF LIFE AND WIN A GIFT CARD!

This week is National Organ and Tissue Donation Awareness Week - and Windsor Regional Hospital is encouraging all employees, volunteers and professional staff to register their consent to give the Gift of Life!

Windsor-Essex continues to have some of the lowest rates of organ donor registration in the Province. Registration rates in the City of Windsor are at 20 per cent - below the provincial average of 24 per cent, and placing the city 162nd out of 179 Ontario communities.

With that in mind, WRH will have booths set up at both campuses this week where volunteers will show you how quick and easy it is to register consent - or check to ensure your consent is registered. Anyone who registers or confirms their registration will be eligible for a daily draw for a \$50 gift certificate to a Prime restaurant!

Dates and locations for organ donor registration are as follows:

#### Met Campus, hallway to cafeteria

- Tues., April 22nd, 9 am to 2 pm,
- Thurs., April 24th, 9 am to 2 pm

#### Ouellette Campus, Goyeau lobby

- Wed., April 23rd, 9 am to 2 pm
- Fri., April 25th, 9 am to 2 pm



Kaidyn Blair, a 12-year-old liver transplant survivor, and many friends made the trek from the Town of Essex to Met Campus on Saturday April 12th to raise awareness about organ donation.

## SHOOSH SHOOTOUT SCORES FOR WRH

An annual event held in support of the Oncology Program took place again on April 11 at the WFCU Centre, organized by the Schuchard family. Kyle Voy originally connected the family with Windsor Regional Hospital after years of personally fundraising for the cancer program on behalf of his grandmother. Now, many friends of the family get together each April and host a hockey event, affectionately called the Shoosh Shootout. The event is held each year in memory of Randy Schuchard who lost his battle with cancer approximately six years ago.



Celebrating the success of this year's Shoosh Shootout are: Dusty Schuchard; Darren Taylor; Justin Solcz; Andrew Thomson (MVP); Shaun Ashton and Kyle Voy.



**ESTHETIC SERVICES WILL BE AVAILABLE:**  
Thursday, April 24, 2014 at Ouellette Campus,  
1st floor vendor kiosk from 10am - 4pm.  
Walk-Ins Welcome (first come, first served)  
Call Rheem to book your appointment 519-919-1801.

## RENEW EXERCISE: Back to Fitness Program



For women and men who have had cancer at any time and have finished surgery, chemotherapy, and/or radiation.

**Whether it's been 5 days or 5 years, all are welcome!**

Registration is required and space is limited.

Call  
519-254-5577 x 52800  
or email  
renew@wrh.on.ca



**RENEW**

resources | education | nutrition | exercise | wellness  
A Part of Windsor Regional Hospital Cancer Program

Part of the "RENEW: A Life After Cancer Program" Educational Series

*"I have thoroughly enjoyed and appreciated this program. At a very vulnerable time in my life, this program made me feel stronger, both physically and mentally. I am not very disciplined and I was not sure I would be able to follow through but I am glad I did. I have learned so much!!"*

— RENEW exercise program participant

### A program tailored for you!

- Developed by patients and certified professionals
- A partnership with the uWindsor's Faculty of Human Kinetics

#### EXERCISE PROGRAM

10 Weeks  
Tuesday & Thursday • 1 – 2pm  
Begins May 6, 2014  
(Orientation Class May 1)

- Strength and flexibility building
- Cardiovascular activities
- Cost: \$40

\* Please note: Your doctor's approval is needed before you begin. We will provide a form once you enroll.

**WHO:** Women and men after cancer treatment, all disease sites welcome.

**WHERE:** Windsor Squash & Fitness Club

#### NEW! YOGA PROGRAM

8 Weeks  
Wednesday • 6 – 7pm  
Begins May 14, 2014  
Beginner level • All abilities

- Breathing
- Strength and flexibility building
- Pain relief and posture
- Yoga mat and towel required
- Cost: \$40



## Head For A Cure



### Crazy Cuts Head Auction

**Monday, April 28th 5:30pm @ Medical Education Building (MEB) Atrium**  
Kick off a week of fundraising with some crazy haircuts and then head on over to the Kroked Kilt for a pasta dinner and a night of fun and games!

### Bull N' Barrel Inter-professional Mixer

**Thursday, May 1st 10pm @ The Bull n' Barrel**  
Mix and mingle with Windsor medical students, and see if you can outride us in a bull riding competition for all the UWindsor glory... and for charity of course!

### BBQ for Betterness

**Friday, May 2nd 12pm - 2 pm @ The Healing Garden (WRH - Ouellette Campus)**  
Join us for some awesome food and great company to support a great cause!



## NATIONAL MEDICAL LABORATORY WEEK

During this National Medical Laboratory Professionals Week being recognized from April 20-26 at Windsor Regional Hospital, you are invited to celebrate the important roles played by Medical Laboratory Assistants, Technologists, Secretaries, Pathologists, and Managerial staff in their role, serving the public through defense and discovery.

Whether it is a blood test, a throat swab or a biopsy, tests performed by medical laboratory professionals provide vital information about your health. Doctors depend on laboratory test results to accurately diagnose and treat illness, and monitor patient health. In fact, up to 85 per cent of decisions about diagnosis and treatment are based on laboratory test results.

The week of April 20-26 is a time to promote and recognize the professionals who work vigilantly on the front line of the public health system performing tests that provide the results and permit the critically important health care decisions to be made promptly and accurately. National Medical Laboratory Professionals Week provides the profession with a unique opportunity to increase public understanding of and recognition for our clinical laboratory personnel.

Go to <http://bornlab.ca/> to learn more about Medical Laboratory Professionals.

COMPASSION is our  
PASSION

## DID YOU KNOW?

According to the Walkerville Times, a home at 849 Kildare known as "The Cobbles" was a temporary Metropolitan Hospital School of Nursing in the late 1940's.

Frontline Tribune is a Publication of the Public Affairs/Communications Department of Windsor Regional Hospital. Information/submissions can be made to [frontlinetribune@wrh.on.ca](mailto:frontlinetribune@wrh.on.ca) or by calling ext 33350 (Ouellette Campus) or call ext 52003 (Metropolitan Campus). Staff pictures on the front are:  
1) Antoinette Duronio - Pharmacy; 2) Billy Cheng - OR; 3) Becky Langlois - Acute Care Services; 4) William Yuan - Student