

Frontline Tribune



"Between the optimist and the pessimist, the difference is drroll. The optimist sees the doughnut; the pessimist the hole!" ~Oscar Wilde

JUNE 30TH, 2014 VOLUME 2 EDITION 26



HOSPITAL CHALLENGE

June 1 - July 31, 2014
Donate Blood at any clinic

Open to all (employees, friends, family)....just sign the tracking sheet at the registration desk to be counted.

Help WINDSOR win this South Central Ontario Challenge!!

Book your appointment to save a life:

(or find a clinic near you)

online: www.blood.ca

phone: 1 888 2 DONATE

(1-888-236-6283)



Canadian Blood Services
it's in you to give

P.A.R.T.Y. Program Celebrates 20 Years, Looks Ahead to Warn Against Drug Use

A celebration of P.A.R.T.Y. - which stands for Preventing Alcohol and Risk-related Trauma in Youth - took place on June 20th, along with a warning about increased drug use by youth in Windsor-Essex.



Elsie Galbraith (right, a retired HDGH employee who started the program) and Diane Bradford, Manager, Trauma Services and Injury Prevention.

P.A.R.T.Y. began its classroom-style sessions for students in 1994 at the Ouellette campus, focusing on the dangers of drinking and driving and other risky activity that can lead to significant injuries. It's an interactive program that includes demonstrations by paramedics, former police officers, and hospital staff, as well as "role playing" where students play victims and other roles.

In recent years, there has been a noticeable increase in drug use related to motor vehicle collisions. In 2011-12, the use of THC - tetrahydrocannabinol, the most recognized ingredient of marijuana, was found in 21% of youth under age 25 injured in trauma incidents. In 2012-13, that percentage rose to 55% and in 2013-14, remained much higher than two years ago at 46%.

"There is a sense that drugs aren't the same as alcohol when it comes to getting behind the wheel, or attempting other risky behaviour," says Diane Bradford, Manager of the Regional Trauma Program/Injury Prevention for Windsor Regional Hospital. "We can see by the statistics that we have collected that it is becoming more prevalent and combined with alcohol use is a toxic mix."

On a brighter note, the number of trauma cases among youth under age 25 at WRH's Ouellette Campus declined last year. The number of individuals treated for trauma injuries related to motor vehicle collisions, sports, falls and intentional harm totalled 13 in 2013-14, down from 29 in the previous year.

It is hoped that the P.A.R.T.Y. program has played some role in the decline. Since its inception in Windsor, the program has taught 4,134 students from 239 schools in the Windsor-Essex area.

The 20th anniversary celebration brought many guests who have assisted in the program over many years, including Elsie Galbraith, the retired former Hotel-Dieu Grace Hospital employee who kickstarted the program in Windsor, and Kathy Woronty, a longtime volunteer who was recognized for her contributions over the past two decades.

Hey mamas and families come and enjoy a family fun stroll in support of the

WINDSOR REGIONAL HOSPITAL FAMILY BIRTHING CENTRE

The walk starts at Little River Corridor for a 2K walk along the Ganatchio Trail.
 Just East of the Little River Rd & Riverdale intersection (East off of Lawson @ WFCU)

Registration 8:00-9:00 a.m. - Warm up 9:15 a.m.
 Stroll begins at 9:30 a.m. - Cool down to follow

Just by registering you are entered automatically into a draw for one of our great prizes!

For more information please contact us at info@all4mamas.com

Hey MOMBership Members!
 Exchange your 2013 MOMBership card for a discount towards a 2014/2015 MOMBership card.

Goodies for each family · Great exercise · Lots of fun events for kids · Snacks and refreshments · Tons of fun for the whole family!

POWERED BY:

SOP UPDATES

Standardization & Optimization Process

Training Sessions: Many department leaders have already completed our training which is designed to get everyone on the same page by helping them understand the tools and methods we will use in the Standardization and Optimization Process. We have two more training sessions scheduled for July 3rd & 4th.

Workshop Dates: We held our first 2-hour 'work-shop' session with members of the OR team on both campuses. We got some great inputs and ideas on how OR on both sites could be improved and it is definitely the start of idea sharing and best practice cross campus. We have two additional workshops scheduled for next week with Surgical Services and Medicine Services staff.

Send Us Your Vision: We held a visioning session for some members of the WRH leadership team who had the opportunity to brainstorm ways to improve patient experience and future services. If you have ideas you would like to add to that discussion, please send them to future@wrh.on.ca or come by the KM&T office to share them with members of the SOP team.

HOSPITAL TEAMS READY TO PADDLE TO SUCCESS!

Thanks to both Windsor Regional Hospital and Hôtel-Dieu Grace Healthcare, staff have come forward to support the Dragon Boats For The Cure community races taking place on Sunday, July 13th at Tecumseh's Waterfront Park (Riverside Dr E at Manning). A total of 13 teams have registered and plan to participate as part of the hospital contingency during the 2014 Dragon Boat Races.



Kudos to the following teams, team captains and their participants for supporting the Breast Health Centre and diagnostic equipment required to provide just-in-time service to women requiring a mammogram and, if required, timely follow-up.

- Dieu-ey Ta-tas - Captain: Chris Shannon
- Fight Like A Girl - Captain: Jason Petro
- Malden Park Boo-Bees - Captain: Julie Laliberte
- Pharma C-Cups - Captain: Renee Gee
- Renal Rebels - Captain: Dr. Amit Bagga
- Saving Second Base - Captain: Melissa Simas
- Sugar Shakers - Captain: Jodi Cunningham
- Tayfour's Tantalizing Tah Tah's - Captain: Shelley Elslinger
- Teets Ahoy - Captain: Sheena Kechege
- The Best In Chest - Captain: Priya Philip
- The Rack Pack - Captain: Kelly Glaves
- The RCC Cups - Captain: Shaun Ouellette
- We Labour For Life - Captain: Debbie St. Pierre

We wish all teams a successful day and thank all of you for supporting the Dragon Boat cause. We know the winners are the patients receiving the service as a result of your generosity.

Join the **Windsor Essex County Cancer Centre Foundation** in the fight against cancer.

Pedaling for a Purpose

GLOW RIDE

A night time glow ride along the Ganatchio Trail

LIGHT UP THE NIGHT

Windsor Essex County Cancer Centre Foundation
2220 Kildare Rd., Windsor, ON N8W 2X3
Phone: 519-253-3191
Ext. 58634# or 58559#
OR EMAIL AT
foundation@wrh.on.ca
windsorcancerfoundation.org

Saturday, August 9th
Check in starts at 7:00pm
Ride starts at 9:00pm
After Glow Party at 10:00pm
Prizes for top fundraiser & most outrageous glow attire
Riverside Sportsman's Club
10835 Riverside Dr. E., Windsor

Proud SPONSORS:
LISA & BRIAN SCHWAB
MARZ LIGHTING
A DIVISION OF LIGHT MATEL

Sign up or Donate ONLINE at:
WWW.WINDSORCANCERFOUNDATION.ORG.KINTERA.ORG/GLOWRIDE

There is no irritation or reaction expected when alcohol contacts skin because it evaporates before it can be absorbed. The harmful effects from alcohol are caused through ingestion.

BUG BUSTERS

COMPASSION is our **PASSION**

DID YOU KNOW?

You can honour a loved one, recognize an anniversary or mark a milestone by purchasing a paving stone in the John Tregaskiss Family Healing Garden at the Tayfour Campus. The cost is \$250. Contact Pat Valleau at ext. 33966 for more information.