

Frontline Tribune

"Action may not always bring happiness; but there is no happiness without action." ~Benjamin Disraeli, English Politician



JULY 28, 2014 VOLUME 2 EDITION 28

www.wrh.on.ca

da Vinci® Robot Arrives at WRH



From (l to r) Jeff Booth, Windsor Regional Hospital Cancer Program; Marie Marchand, Met Campus OR Manager; Stacey Dusik, Clinical Practice Manager, Met Campus OR; Jim Fair, member of Windsor Essex Prostate Cancer Support Group; Bob Copland, Board Member, Windsor Essex County Cancer Centre Foundation; Dr. Shael Liebman, Chief of Staff, Met Campus; Norma Brockenshire, President, Windsor Essex County Cancer Centre Foundation; and Maureen Dennis, Board Member, Windsor Essex County Cancer Centre Foundation.

It was standing room only when an entourage of staff, donors and media gathered on the loading dock at the Met Campus, awaiting the delivery of the multi-million dollar da Vinci assisting surgical robot to be rolled to its new home in an operating room at the Met Campus.

Discussions began in 2010 to establish a regional comprehensive men's health program for the residents of Windsor/Essex and the Erie St. Clair LHIN. With the incidence rate of prostate cancer already high, one in seven, and projected to rise even higher in the coming decade, a task force was established and a proposal developed outlining the state of men's health issues in our community. A shocking reality was the existing poor coordination of care from primary care physician to specialist for the diagnosis

and referral for treatment of prostate cancer and other male health issues.

In the fall of 2011, the Provincial Government announced a redevelopment project for Met Campus that would include a regional comprehensive men's health program with upgraded laboratory services. Soon after, the Windsor Essex Cancer Centre Foundation launched *Its In Your Jeans* campaign, raising \$5.4M to support the da Vinci system and the men's health program. One of the major campaign sponsors was Cypher Systems Group. The program has been named the Dr. Richard Boyd Regional Comprehensive Men's Health Program. The late Dr. Boyd was a renowned Urologist at Met Campus. With operating funding confirmed earlier this year, the da Vinci Surgical Assisting Robot was provided by Minogue Medical Inc.

The da Vinci system will permit patients to receive less invasive and painful surgery with quicker recovery and lower risk of post-operative complications. Training on the da Vinci system is underway with the first prostate cancer surgery case scheduled in September.



Minogue Medical Inc. staff moving the da Vinci robot system from the delivery truck to the operating room at Met Campus.

Managing a patient with MRSA infection is estimated to cost \$14,841 (2006 CAD), with an incremental cost due to the MRSA of \$8,997. The cost to prevent a case of MRSA has been shown to be approximately \$20 (2006 CAD).





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THURSDAY AUGUST 7, 2014

VENUE: THE CITY GRILL 375 OUELLETTE AVE, WINDSOR

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ANGEL FASHION SHOW + CHOCOLATE BOOBS
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TICKETS \$50

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OR CALL 519-995-9895

ALL PROCEEDS GO TOWARDS THE WINDSOR REGIONAL HOSPITAL BREAST SCREENING UNIT. OUR MISSION IS TO RAISE FUNDS TO HELP PURCHASE THE NEWEST 3D DIGITAL MAMMOGRAPHY TECHNOLOGY, TOMEOSYNTHESIS, TO AID IN OUR FIGHT AGAINST BREAST CANCER.

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BLADDER
CANCER
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**AWARENESS
WALK**



Saturday, September 20, 2014 - WINDSOR

Salvation Army Church, Windsor, ON (1201 Grand Marais W.)

Registration at 9:30 am, Walk kick-off at 10:00 am

Proceeds benefit Bladder Cancer Canada

A national charity organized to:

- Help patients and their support teams
- Increase awareness
- Fund research

Questions?

Walk@BladderCancerCanada.org
1-866-674-8889

Bladder Cancer Canada
21 Jason Crescent
Georgetown, ON L7G 4Z3

BladderCancerCanada
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**Donate, collect pledges and walk
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Visit www.BladderCancerCanada.org for more information



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*All proceeds support purchasing new equipment
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HOW DOES IT WORK:

When you buy or sell a home through Team Lazzarin, 20% of our commission will be given back to you and an additional 5% is donated right here to our local Windsor Regional Hospital.

HOW TO PARTICIPATE:

Stop by our booth for a complimentary Tim Hortons coffee every other Thursday starting July 10th at Ouellette Campus and every other Wednesday starting July 16th at the Met Campus. Visit Windsor Regional Hospital Intranet or scan our QR code for access to our website article on full details regarding this exclusive 20% cash back offer, dates and locations.



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Did You Know?

Did you know that Windsor Regional Hospital has a Retirees Association? Retirees have the option of enrolling upon Retirement. For more information, contact Public Affairs @ext. 52005 .

COMPASSION is our
PASSION

Frontline Tribune is a Publication of the Public Affairs/Communications Department of Windsor Regional Hospital. Information/submissions can be made to frontlinetribune@wrh.on.ca or by calling ext. 33350 (Ouellette Campus) or call ext. 52003 (Metropolitan Campus). Staff pictured on front are:
1) Lise Desmarais—Security, 2) Sue Elliott—ICU, 3) Brittane Bellmore—Volunteer, 4) Nicole Phaneuf—Switchboard