

FRONTLINE TRIBUNE

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FRONTLINE TRIBUNE is a publication of the Public Affairs & Communications & Philanthropy Department of Windsor Regional Hospital

Met Campus - 1995 Lens Avenue, Windsor, Ontario, N8W 1L9
Ouellette Campus - 1030 Ouellette Avenue, Windsor, Ontario, N9A 1E1

COMPASSION is our
PASSION



YOUR WEEKLY NEWS PUBLICATION OF WINDSOR REGIONAL HOSPITAL

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WINDSOR REGIONAL HOSPITAL FRONTLINE TRIBUNE

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The Public Affairs & Communications department of Windsor Regional Hospital is responsible for providing coordinated leadership in the development and execution of programs, services, and activities that promote the achievements and good work of the hospital. Responsibilities include enhancing the public's awareness and understanding of the hospital's programs, services, and facilities.

Our mission is to assist Windsor Regional Hospital in achieving its vision and goals by providing effective communications counsel to Hospital leaders and key stakeholders and by implementing strategic employee, media and public communications and programs.



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@WRHospital

www.wrh.on.ca

Enterovirus Clusters in 12 States

A new Enterovirus strain (D68) is causing clusters of illness in 12 states, leading to an increase in hospitalizations in children with serious complication from the illness.

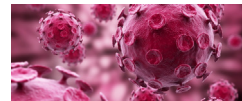
Viruses that belong to the Enterovirus genus, include polioviruses, coxsackie viruses, echoviruses, and enteroviruses. They can be found in the nose and throat secretions (saliva, sputum, or nasal mucus), fluid in blisters, and stool of infected persons for weeks after symptoms resolve. Enteroviruses are known for causing a common childhood illness called "hand, foot and mouth disease". However, on occasion certain strains cause a more serious illness.

They are spread through direct contact with the infectious viruses, or indirect contact when infected persons touch objects and surfaces that are then touched by others. The most susceptible are children, usually those under 5, and sometimes adults. There is no treatment, only symptom management.

Although there are no cases identified in Ontario, it is important that we remain diligent in our infection prevention and control measures in order to prevent the spread of any respiratory illness to staff or to patients.

Our routine screening procedures at both campuses will allow us to identify and use the correct additional precautions on patients presenting with a respiratory illness, which may be Enterovirus, and many other viral infections (such as influenza, and the common cold).

When a patient with new or worse shortness of breath or cough with any one of the following: sore throat, runny nose, nasal congestion or chest congestion, with or without fever, they require Droplet / Contact Precautions.



A Birthday Wish

Six year old, Ava Keay wanted to give back to kids in the hospital due to her brother having to be in the hospital several times since birth and decided to donate in lieu of birthday gifts.

July 3rd was her birthday, resulting in obtaining gift cards to purchase toys, games and activities and donating them to Paediatric Child Life Services.

Thank you Ava for being one of our young Philanthropists 'paying it forward' and making kids in the hospital much happier!



In photo above (l to r) are mom, Krista Keay, donor, Ava Keay and Paediatric Child Life specialist, Jennifer Burton Liang receiving Ava's gifts



UPCOMING EVENTS

mark your calendars

- SEPT 16** **District Stroke Centre Blood Pressure Screening Clinic**
12:00PM - 3:00PM
Windsor Regional Hospital
Ouellette Campus, Kiosk Hallway
www.wrh.on.ca
- SEPT 18** **Conclusion Workshop "Use Your Head"**
Doors Open - 6:00PM / Starts - 6:30PM
WFCU Centre, Collavino Hall
8788 McHugh Street, Windsor
www.biawe.com
- SEPT 18** **Corvette Club of Windsor**
Donation: Paediatric Oncology Satellite Unit
Time: 11:30AM
Courtyard (Met Campus)
- SEPT 20** **Bladder Cancer Canada Awareness Walk**
Registration - 9:30AM
Salvation Army Church
1201 Grand Marais West, Windsor
www.bladdercancercanada.org
- SEPT 20** **Dr. Michael Lai 5th Annual Walkathon**
Registration - 10:00AM
Lilly Kazzily's Restaurant
9550 Riverside Drive East, Windsor
www.wrh.on.ca/drlaiwalkathon
- SEPT 24** **Daniel Johnson Endowment Fund**
Oncology Nursing Awards
Time: 2:30PM
Met Campus, First Floor, Lobby
- SEPT 26** **WE Care For Kids Rock 4 A Reason Gala**
Registration - 10:00AM
Caboto Club
2175 Parent Avenue, Windsor
www.wrh.on.ca
- SEPT 28** **3RD Annual In Honour Walk/Run 1-5KM**
Registration - 8:30AM
Riverside Sportsmen Club
10835 Riverside Drive East, Windsor
www.inhonour.ca
- OCT 2** **Hotel-Dieu Grace Hospital Luncheon**
Welcome Retirees & Former Employees
Doors Open: 11:30AM / Lunch: 12:00PM
Caboto Club of Windsor
2175 Parent Avenue, Windsor
- OCT 10** **Dragonboats For The Cure**
Shopper's Drug Mart Presentation
Time: 11:00AM
Breast Health Centre, Met Campus
- OCT 10** **Thanks For The Memories**
"A Toast To Thom" Gala
Dinner: 6:00PM
St. Clair Centre For The Arts
201 Riverside Drive East, Windsor
www.thanksforthememories.ca
- OCT 24** **Remembering Roberto Bonofiglio**
Dinner: 6:00PM
Caboto Club of Windsor
2175 Parent Avenue, Windsor
- OCT 26** **RocktoberFest**
12:00PM
O'Maggio's Kildare House
1880 Wyandotte Street East, Windsor
www.wrh.on.ca

A recent reunion of the Ivor Chandler/Our Lady of Mount Carmel school was a success with over 150 individuals getting together to reminisce about the old days. The weekend reunion included dinners, mini golf event and a banquet at the Royal Canadian Legion Branch 594 Hall. Reunion revenue accumulated above their costs that permitted the group to make a donation of \$530 to Bedside Manor of Windsor Regional Hospital. The organizing group had seen a recent article in the paper about the newly opened Bedside Manor across the street from the Ouellette Campus which motivated them to donate in its ongoing support.



In photo right are (l to r) Ted Hallewick, Cheryl Garrod, Ron Foster (accepting the donation on behalf of the Windsor/Essex Hospitals Foundation), Wendy Bernier and Sue Mitchell, all part of the reunion committee.

From April 1, 2013– March 31, 2014:

- 256 people received cancer Genetic Counselling at WRH Cancer Centre
- 59,587 patients visited the WRH Cancer Centre
- 21,962 OBSP Screening Mammograms were performed (across the ESC LHIN)
- 1,630 patient cases reviewed by Multi-Disciplinary Cancer Conference (across the ESC LHIN). MCCs are teams of cancer specialists that meet regularly to develop the best treatment plan based on the individual and their unique diagnosis.
- Diagnostic Assessment Programs # of new patients: 87 Prostate, 415 Lung, 1,175 Colorectal (across the ESC LHIN). DAPs provide a "one-stop shop" for diagnosis where a Nurse Navigator manages and coordinates the entire process from testing to diagnosis. In addition to quicker diagnosis and treatment, patients have someone with them every step of the way.



Read Up On The Free Library!

Patients at Met Campus can enjoy the gift of reading through the Little Free Library! The cart containing donated books (formerly known as the "Book Bus" at Met campus) offers books to patients and visitors in the hospital. Anita Schawillie, Volunteer Coordinator at the Met Campus displays the library.



The cart is cleaned for infection control and for hospital purposes only gives out books and doesn't recollect them. However, it's part of a broader community initiative supported by Rotary International (1918) that allows users to "take a book, leave a book" to promote literacy in our community. Look for the Little Free Library at Met campus and stay tuned for its introduction to the Ouellette campus.

Lunch & Learn Schedule

The Healthy Lifestyle committee is pleased to present this Fall's Lunch & Learn speaker series presented by Refine Fitness' own Mike Bates!

- | | |
|-----------------------------------|----------------------------------|
| Monday, September 15 (Essex Room) | Monday, October 20 (Essex Room) |
| Monday, September 22 (Essex Room) | Monday, October 27 (Essex Room) |
| Monday, September 29 (Essex Room) | Monday, November 3 (Essex Room) |
| Monday, October 6 (Essex Room) | Monday, November 10 (Essex Room) |



PROVIDING OUTSTANDING CARE TO WINDSOR-ESSEX



Dr. Jeff Cohen
Physician



Sabrina LoMascoloe
Pharmacy Technician



Spencer Rivait
Porter



Diane Schryer
Cashier Clerk

Ford Donates to P.A.R.T.Y. Program

Ford Motor Company of Canada visited Windsor Regional Hospital Ouellette Campus to make a cheque presentation on behalf of their employees to the Windsor Regional Hospital P.A.R.T.Y. Program. (Prevent Alcohol & Risk Related Trauma In Youth).

The program is designed to provide useful, relevant information about injury (trauma) in a way that respects your values, ideas and culture. The program also helps people make informed prevention-oriented choices about activities and behaviours that put you and your peers at risk of injury.



In photo above are (l to r) Moe Chaaban, Ron Foster and Diane Bradford (accepting the donation on behalf of the Windsor/Essex Hospitals Foundation)



AIDET Training Continues

AIDET (Acknowledge/Introduce/Duration/Explanation/Thank You) is a framework for staff to communicate with patients and their families as well as with each other. A year ago, Windsor Regional Hospital embarked on a plan to provide training to all staff. To date approximately 735 employees have been trained including Vice Presidents, Managers, frontline clinical and support staff.

AIDET training is coordinated by the Public Affairs and Communications Department and supported by the Organizational Development Learning Resources Department. Trainers from many departments make time to assist in delivering a session to ensure a coordinated approach to how we interact with patients and families.

Thanks to our AIDET Trainers:

- | | |
|------------------------|------------------|
| Nancy Brockenshire | Priyanka Philip |
| Michael Broderick | Anita Schawillie |
| Jen Cipkar | Monica Staley |
| Rose Deluca | Pat Valleau |
| Lise Desmarais | Liz Wilson |
| Maria DiStefano | |
| Steve Erwin | |
| Kelly Graves | |
| Charlene Haluk-McMahon | |
| Denise Harpe | |
| Carrie Mangold | |
| Paul McCann | |
| Sheri McLeod | |
| Samantha Menard | |
| Cathy Mombourquette | |
| Linda Morrow | |



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stop and sanitize

**do your part to reduce
the spread of infection**



Windsor Regional Hospital believes that Infection Prevention and Control is vital to patient safety. ALL persons working at both campuses of the hospital must have a RESPONSIBILITY to practice good infection prevention and control.

The hospital has adopted the "Stop and Sanitize" campaign. Hand hygiene is the single most effective way to prevent health-care associated infections and the spread of antibiotic resistant organisms.

All staff, patients and visitors are asked to perform hand hygiene when entering/exiting the hospital. There are 2 methods for performing hand hygiene:

Alcohol-Based Hand Rub (ABHR)

– PREFERRED when hands are not visibly soiled. Rub 1-2 pumps of ABHR into palms, fingers, wrists, etc. for 15 seconds (or until dry)

Hand Washing (Soap and Water)

Apply soap to wet hands and lather 15 seconds. Rinse thoroughly under warm running water. Dry with a paper towel and turn off tap (and open door) with a paper towel. Note: If hands are visibly soiled and there is no running water, use a moist towelette to remove visible soil and then ABHR.



Testing for C. difficile can identify the organism whether it is causing an infection or not. In order to prevent unnecessary treatment, only test for C. difficile if a patient has signs and symptoms of diarrhea.

SAVE THE DATE

ROCK 4 A REASON

This ain't your mother's gala!

September 26, 2014
Caboto Club
With Greatest Hits Live

RENEW

resources | education | nutrition | exercise | wellness

A Life After Cancer Educational Series

<p>Part I : Surviving, Now What? Thurs. October 9, 2014 - 6 p.m. – 7:30 p.m.</p> <ul style="list-style-type: none"> • Moving to life after treatment. • Dealing with effects of treatment. • Returning to emotional and sexual health. • Preventing recurrence or new cancers. 	<p>Part III : Eating for a Healthy Life Thurs. October 23, 2014 - 6 p.m. – 7:30 p.m.</p> <ul style="list-style-type: none"> • Dealing with effects of treatment on your eating. • Myths about food and cancer. • Benefits of nutrition and healthy eating. • Foods that make a difference.
<p>Part II : Be Active, Be Healthy Thurs. October 16, 2014 - 6 p.m. – 7:30 p.m.</p> <ul style="list-style-type: none"> • Getting back to active life. • Feel good from fitness. • Activity and exercise for people after cancer. 	<p>Part IV : Cancer & Your Family Tree Thurs. October 30, 2014 - 6 p.m. – 7:30 p.m.</p> <ul style="list-style-type: none"> • Cancer and my family. • Benefits of Genetic Counselling. • Your family tree and what it says about cancer.

All above classes take place at Windsor Regional Hospital, Met Campus Auditorium. These classes are FREE to attend and family members are welcome.

Pre-registration is required for all sessions.
Call 519-254-5577 x 52800 or email renew@wrh.on.ca

Join the Windsor Essex County Cancer Centre Foundation in the fight against cancer.

Chipping for Charity GOLF CLASSIC

A glow in the dark golf tournament at Rochester Place Golf Club

LIGHT UP
THE NIGHT



Windsor Essex County
Cancer Centre Foundation
2220 Kildare Rd., Windsor, ON N8W 2X3
Phone: 519-253-3191
Ext. 58634# or 58559#
OR EMAIL AT
foundation@wrh.on.ca
windsorcancerfoundation.org

Friday, September 19TH

Registration at 5:00pm
Dinner starts at 6:00pm
Shot Gun Start at 7:30pm

After Glow Party &
Silent Auction at 10:00pm

Rochester Place Golf Club
981 County Rd. 2, Belle River, ON

Sponsored by:

Registration and Sponsorship info ONLINE at:
DONATE.WINDSORCANCERFOUNDATION.ORG/GLOWBALL

5TH ANNUAL WALK-A-THON IN HONOUR OF DR. MICHAEL LAI



2.5 KM
AND 5 KM
WALK/RUN

Saturday, September 20, 2014

10:00 a.m. - Registration

10:30 a.m. - Walk/Run

12 noon - Lunch

Walk starts at
Lilly Kazzilly's
9550 Riverside Dr. E.
Windsor, Ontario

Please Contact:

Jacqueline Lai

jacquelinelai9@gmail.com

Pat Valleau

(519) 973-4433

pat.valleau@wrh.on.ca

Donation of \$25 or minimum
\$25 in Pledges

TO BENEFIT



www.wrh.on.ca/drlaiwalkathon



Search Dr. Lai Under Events



Motor City
community credit union
MCCCU.COM

3rd Annual IN HONOUR WALK/RUN 1-5KM

SUNDAY SEPTEMBER 28th 2014

8:30 - 9:00 REGISTRATION & PLEDGE SUBMISSIONS
AT RIVERSIDE SPORTSMAN CLUB
9:15 HONOUR CEREMONY
9:30 - 11:00 WALK ON THE GANATIO TRAIL
POST EVENT BRUNCH FOR ALL
PARTICIPANTS AT
RIVERSIDE SPORTSMAN TENT



Prizes
Awarded for
Top Pledge
Collectors

WALK AS A TEAM
WALK AS AN INDIVIDUAL
WALK IN HONOUR OF A LOVED ONE

MINIMUM PLEDGE COLLECTION OF \$50 PER PERSON
HONOUR SASHES AVAILABLE FOR EACH PARTICIPANT

Proceeds for this event benefit In Honour of the Ones we Love
To obtain your participation package
call 519-966-2960 or email tina@inhonour.ca or visit our website www.inhonour.ca

Hospital Employee Purchase Plan

PIZZA LUNCHEON

Free to Professional Staff, Front Line Staff, Volunteers

Sign up for Raffle Rewards (100 bonus points)
Request a Test Drive (at your convenience)
Request a reminder for the next time you are in the
market for a new car (new, used, leased)



See new cars | East Side Courtyard |
11:30am - 1:30pm



Raffles
&
Giveaways

SEPTEMBER 23, 2014
Met Campus, 1st Floor Walkway (near Tim Hortons)

SEPTEMBER 25, 2014
Ouellette Campus, Cafeteria Lower Level



Proud member of



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