



# FRONTLINE TRIBUNE

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FRONTLINE TRIBUNE is a publication of the  
Public Affairs and Communications Department of Windsor Regional Hospital

Met Campus - 1995 Lens Avenue, Windsor, Ontario, N8W 1L9  
Ouellette Campus - 1030 Ouellette Avenue, Windsor, Ontario, N9A 1E1

COMPASSION is our  
PASSION



YOUR WEEKLY NEWS PUBLICATION OF WINDSOR REGIONAL HOSPITAL

**PAGE 1** - WRH HIGHLIGHTED AT ANNUAL IHI INTERNATIONAL FORUM

**PAGE 2** - WRH HIGHLIGHTED AT ANNUAL IHI FORUM CONT'D...  
- HAPPY HEALTHY HOLIDAYS

**PAGE 3** - UGLY SWEATER DAY CONTEST  
- ONE CAN MAKE A DIFFERENCE  
- CONGRATS TO DR. WASIM EL KEKIDY

**PAGE 4** - UPCOMING EVENT POSTERS  
- COMMUNITY EVENTS

## WINDSOR REGIONAL HOSPITAL FRONTLINE TRIBUNE

To contribute a news tip, story or advertisement in the next issue, please email us at:  
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The Public Affairs and Communications Department of Windsor Regional Hospital is responsible for providing coordinated leadership in the development and execution of programs, services, and activities that promote the achievements and good work of the hospital. Responsibilities include enhancing the public's awareness and understanding of the hospital's programs, services, and facilities.

Our mission is to assist Windsor Regional Hospital in achieving its vision and goals by providing effective communications counsel to Hospital leaders and key stakeholders and by implementing strategic employee, media and public communications and programs.



[facebook.com/windsorregionalhospital](https://www.facebook.com/windsorregionalhospital)



@WRHospital

## WRH Highlighted At Annual IHI International Forum On Quality Improvement in Healthcare

Windsor Regional Hospital attended the 26<sup>th</sup> Anniversary of the IHI National Conference in Orlando Florida from December 7 to 10 displaying three (3) poster presentations on: "A Pledge of Safety For Our Patients" spearheaded by Monica Hack, RN, 4West Oncology; | "Trauma Services and Social Media" presented by Diane Bradford, RN, MN Manager, Regional Trauma Program, Injury Prevention, Emergency and Trauma Services and, "Right Place, Right Time, Right Care: Short Stay Medical Unit Improves Patient Flow" presented by Jennine Meloche, RN, 5 North Short Stay Medical Unit.

The IHI Conference is attended by over 5000 health care professionals, all sharing ideas and networking to improve the patient experience.

The Pledge of Safety to our Patients is an effort to maximize patient engagement, improve quality of care, reduce adverse events and create a culture of accountability. A Safety Pledge was created based on core corporate indicators centered on patient safety and piloted on the 28-bed inpatient Oncology/Medicine unit. The pledge addresses fall safety, hand hygiene practices, medication administration safety and safe practices for infection control. Daily leadership rounding by the clinical practice educator and program manager ensures staff compliance and patient/family engagement. Rounding includes interaction with patients and families with the purpose of establishing confirmation and understanding of the pledge.

Trauma Services and Social Media includes the need to extend messaging from a youth based injury prevention program identified from current local traumatic motor vehicle injuries (P.A.R.T.Y – Prevent Alcohol and Risk-related Trauma in Youth Program). It was recognized through target audience interest and a review of current literature that aims messaging via social media is an effective way to promote health towards a large population.



Continued on Page 2....

# UPCOMING EVENTS

mark your calendars

- DEC 16** **Windsor Regional Holiday Social**  
Time: 2:00PM - 4:00PM / 11PM - 1:00AM  
Windsor Regional Hospital - Met Campus, Ouellette Campus, Leamington, McDougall and Tayfour
- DEC 16** **Blood Pressure Screening Clinic**  
Time: 12:00PM - 3:00PM  
Windsor Regional Hospital, Ouellette Campus
- JAN 18** **The DREAM KLIMB**  
Time: All day event  
Chrysler Building  
One Riverside Drive West, Windsor
- JAN 31** **Transition To Betterness Goes Punk Gala**  
Ciociaro Club of Windsor  
3475 North Talbot Road, Windsor
- FEB 07** **In Honour Of The Ones We Love Gala**  
Time: 6:00pm  
Ciociaro Club of Windsor  
3475 North Service Road, Windsor
- FEB 11** **Hats On For Healthcare**  
Time: All day event  
Throughout Windsor-Essex community  
Windsor Regional Hospital, Met & Ouellette

**Got an event to promote to staff?  
Send it to us today!**

**frontlinetribune@wrh.on.ca**



## "HATS ON" FOR HEALTHCARE

2015 CAMPAIGN SUPPORTING THE WINDSOR/ESSEX HOSPITALS FOUNDATION  
WEDNESDAY, FEBRUARY 11, 2015

Participating in the Hats On For Healthcare Day is a great way for you to support the Windsor/Essex Hospitals Foundation, and show the community that your company or organization cares about healthcare in the Windsor-Essex community.  
On February 11, 2015, participating organizations, companies, employees and individuals, are invited to put on their hats, make a \$2 donation and take part in entertaining activities to help raise much needed funds for the Renal Program of the hospital.

Make a difference for local healthcare and register today!  
[www.hatsonforhealthcare.com](http://www.hatsonforhealthcare.com)

## WRH Highlighted continued....

Social media initiatives have used consistent messaging and provide interesting local information, link all social media sites, and connect with the entire world of IP as evidenced by tracking site hits and followers. The results and tracking methods will also enable other injury prevention practitioners.

Right Time, Right Place, Right Care: Short Stay Medical Unit Improves Patient Flow involved a group of staff and physicians working with a hospital-based LEAN company to design a best practice unit for a specific patient population. The Short Stay Medical Unit (SSM) was developed for patients who are admitted through the Hospitalist Program and relocated from the Emergency Department to the unit for efficient assessment, treatment and care. The SSM unit was launched in 2013 and positive results include moving from a baseline of 30% to 51% of patients discharged within 72 hours. The group continues to meet regularly to address concerns and ensure that results remain sustainable. **Watch for the poster presentations in the Met and Ouellette campus lobbies.**

## Happy Healthy Holidays

This holiday season, make it a point to indulge...in healthy living. It's a great way to connect with the pleasures of the season. And there is so much to enjoy – time with friends and family, the smiles that being active brings, and let's not forget the wonderful food! So say goodbye to holiday guilt and hello to healthy indulgences.



- Enjoy your "must-have" treats. Be choosy. What foods do you really enjoy? Promise yourself that you will have a few favourites over the holidays and aim to make healthy choices the rest of the time.
- Be active for 30 minutes a day. More is better! Remember, every 10 minutes counts. Plan to be active every day. You will feel marvelous!
- Curb your hunger before the party. Eat a small, healthy snack an hour before a party. Try plain yogurt with cut-up fruit. You'll find it easier to make healthy choices if you're not too hungry.
- Bring something deliciously healthy. That way, you are sure to have at least one healthy choice. Try this: fruit salsa (chopped fruit with a little honey) and cinnamon crisps (whole-wheat pita wedges brushed with water, sprinkled with cinnamon and brown sugar, and baked until crispy).
- Be ready for the "food-pushing host." If someone is pressuring you to eat more, try saying, "Everything I ate was wonderful. I wouldn't want to spoil the great meal by overdoing it, but thanks for the offer."
- Stop when you are no longer hungry. Eat slowly, and when you've had enough, put away your plate, or if you are eating out, ask the server to pack leftovers for later. If there is a food table, go to the other side of the room. You'll be less likely to nibble!
- Drinking? Alternate alcoholic drinks with lower-calorie beverages (club soda and lime, or diet pop). Another way to watch the calories is to drink light beer or wine spritzers (half soda water, half wine). Choose lower-calorie mixers, such as club soda, sparkling water or diet pop. Remember, a fancy sweet drink or eggnog might have nearly as many calories as a meal. If you really want one, think of it as your dessert and take your time to enjoy it!

For more information visit: [www.dietitians.ca](http://www.dietitians.ca) or [www.eatrightontario.ca](http://www.eatrightontario.ca)

## PROVIDING OUTSTANDING CARE TO WINDSOR-ESSEX



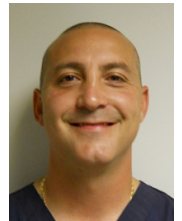
**Natalie Clark**  
MANAGER  
OUTPATIENT DAY CARE



**Brandon Brown**  
PHARMACY TECHNICIAN  
PHARMACY



**Jennifer Hurst**  
CLERK  
HEALTH RECORDS



**Leonard Riccardi**  
REHAB ASSISTANT  
PHYSIOTHERAPY

## Ugly Sweater Day At WRH

Celebrate the holidays this Tuesday, December 16<sup>th</sup> by wearing an ugly holiday sweater to work and participating in the ugly sweater contest. The contest takes place all day, as well as a holiday social happening in the Essex room at Ouellette campus and in Auditorium Side B at Met campus. Anyone who wears an ugly holiday sweater or some sort of holiday apparel can tweet a photo of himself or herself to @WRHospital or email the photo to [frontlinetribune@wrh.on.ca](mailto:frontlinetribune@wrh.on.ca).

First place winners from both Met and Ouellette campus will receive a Starbucks gift card for wearing the best ugly holiday sweater.



## One Can Make A Difference Update

This holiday season, we at Windsor Regional Hospital and the Downtown Mission are working together to try to keep those in need fed and healthy through the "One CAN Make a Difference" campaign which has been extended until December 23, 2014.

Windsor Regional Hospital will be collecting non-perishable food items to help the Downtown Mission get food to families and individuals in need. Simply drop off your item in the designated bins at the WE Care Pharmacy at Ouellette campus or the Welcome Desk in the lower lobby of Met campus. For more information, please visit [www.wrh.on.ca](http://www.wrh.on.ca)

 **WINDSOR REGIONAL HOSPITAL**  
OUTSTANDING CARE - NO EXCEPTIONS!

# ONE CAN

**MAKE A DIFFERENCE  
FOOD DRIVE CAMPAIGN**

SUPPORTING THE DOWNTOWN MISSION

**DECEMBER 1 - 23, 2014**



CAN GOODS • BOXED FOOD ITEMS • COATS • GLOVES

DONATION WILL BE ACCEPTED AT THE FOLLOWING DROP OFF LOCATIONS  
MONDAY - FRIDAY: 9:00AM - 5:00PM

OUELLETTE CAMPUS - WE CARE PHARMACY (GOYEAU ENTRANCE)  
MET CAMPUS - WELCOME DESK (MAIN ENTRANCE)

## Congrats To Dr. Wasim El Nekidy

As a result of submitting an article to the Hemodialysis International, Dr. Wasim El Nekidy, Clinical Pharmacist at Windsor Regional Hospital had his manuscript accepted for publication.

Dr. El Nekidy explained his submission as follows, "We reported a cloxacillin induced seizure in a hemodialysis patient. There are no published case reports of seizures induced by parenteral cloxacillin in hemodialysis patients. This drug does not significantly cross the blood brain barrier, however, the correlation between the start of seizures and cloxacillin showed that initiation was confirmed by the negative CT and blood chemistry laboratory results. While further investigation for the cause of such seizures is warranted, clinicians should be cautioned when giving high doses of cloxacillin in hemodialysis patients."



## FOUNDATION NEWS

EVENTS, CAMPAIGNS AND DONATIONS SUPPORTING  
WINDSOR REGIONAL HOSPITAL AND  
HÔTEL-DIEU GRACE HEALTHCARE

## Royalty Pays A Visit To WRH

Miss Tecumseh (Jillian Parent), crowned last summer during the Tecumseh Corn Fest along with Miss Goodwill (Alysha Rosadsen) her Ambassador, visited the Met Campus of Windsor Regional Hospital recently and donated a cartload of new books for Paediatric Services. The books were sponsored in part by St. Clair College and TD Canada Trust.



Photo above (left to right)  
Miss Goodwill (Alysha Rosadsen) and Miss Tecumseh (Jillian Parent) at Windsor Regional Hospital making a donation of books to the Paediatric unit.



Influenza can be spread up to 3 days before onset of symptoms and for 5 days after onset.

This is why during influenza season we recommend Droplet and Contact Precautions for 5 days from onset of symptoms.

# HOLIDAY SOCIAL

## DECEMBER 16, 2014

2PM - 4PM / 11PM - 1:00AM

SANDWICHES • FRUIT • COFFEE & TEA

- ALL EMPLOYEES, PROFESSIONAL STAFF & VOLUNTEERS  
MET CAMPUS (Auditorium Side B)  
OUELLETTE CAMPUS (Cafeteria)  
MCDUGALL • TAYFOUR • LEAMINGTON



Ugly Holiday Sweater Day  
At Windsor Regional Hospital

**Wednesday December 16**

'TIS THE SEASON TO BE TACKY!

JOIN IN ON THE FESTIVITIES AND WIN A PRIZE FOR THE UGLIEST SWEATER



TWEET PICTURES to @WRHospital  
OR EMAIL PHOTOS TO  
[frontlinetribune@wrh.on.ca](mailto:frontlinetribune@wrh.on.ca)

THE BEST "UGLY HOLIDAY SWEATERS" WILL BE SELECTED FROM MET AND OUELLETTE CAMPUSES AS WELL AS ONE FROM OFFSITE LOCATIONS MCDUGALL, LEAMINGTON & TAYFOUR CAMPUS  
**WINNERS WILL RECEIVE A STARBUCKS GIFT CARD!**

FIND OUR MORE AT

[WWW.WINDSORHOSPITALS.CA](http://WWW.WINDSORHOSPITALS.CA)

## STATE OF THE ART:

### Setting a New Standard in Healthcare

A modern facility built to accommodate the highest level of patient care, advanced technology, research and education. This is an opportunity to set a new standard for our healthcare.

- **Innovation:** A new facility designed around best practices to meet the challenges of today with the ability to expand and adapt to meet the needs of the future.
- **Education and Research:** An expanded focus on clinical research strengthens the research and scholarship culture and puts Windsor-Essex in a better position to recruit and retain top physicians, professional health care staff and medical leaders.
- **Technology:** A state-of-the-art facility, combined with updated equipment and a strong healthcare system, brings timely delivery of healthcare services that continuously improve patient outcomes.
- **Continuous Improvement:** Keeping lean and green, educating towards the future, we continue to seek and maintain best practices in all areas today and as a sustainable model for the future.

Making "State of the Art a Constant State of Mind."

**BUILDING ON OUR STRENGTHS**  
THE WINDSOR REGIONAL ACUTE CARE HOSPITAL



**dream**  
building better communities

**WINDSOR/ESSEX HOSPITALS FOUNDATION**

**DREAM CLIMB**  
ONE RIVERSIDE DRIVE WEST  
DOWNTOWN WINDSOR **2015**

**SUNDAY, JANUARY 18**  
ONE RIVERSIDE DRIVE WEST  
DOWNTOWN WINDSOR  
REGISTRATION: \$25  
CALL 519-973-4433

DREAMCLIMB INVITES THE WINDSOR AND ESSEX COUNTY COMMUNITY TO TAKE PART IN A WALK OR RUN OF THE STAIRWELL (13 FLOORS) AT THE 1 RIVERSIDE DRIVE WEST BUILDING (CHRYSLER CANADA OFFICES)

MAKE A DIFFERENCE AND REGISTER TODAY  
[WWW.DREAMCLIMB.CA](http://WWW.DREAMCLIMB.CA)