



FRONTLINE TRIBUNE

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FRONTLINE TRIBUNE is a publication of the
Public Affairs and Communications Department of Windsor Regional Hospital

Met Campus - 1995 Lens Avenue, Windsor, Ontario, N8W 1L9
Ouellette Campus - 1030 Ouellette Avenue, Windsor, Ontario, N9A 1E1

COMPASSION is our
PASSION



YOUR WEEKLY NEWS PUBLICATION OF WINDSOR REGIONAL HOSPITAL

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WINDSOR REGIONAL HOSPITAL FRONTLINE TRIBUNE

To contribute a news tip, story or advertisement in the next issue, please email us at:
frontlinetribune@wrh.on.ca

Ron Foster, Editor
ron.foster@wrh.on.ca
519.973-4411 ext.33855

Gisele Seguin
gisele.seguin@wrh.on.ca
519.973-4411 ext.32553

Steve Erwin
steve.erwin@wrh.on.ca
519.973-4411 ext.33350

David Lenz
david.lenz@wrh.on.ca
519.973.4411 ext.32539

The Public Affairs and Communications Department of Windsor Regional Hospital is responsible for providing coordinated leadership in the development and execution of programs, services, and activities that promote the achievements and good work of the hospital. Responsibilities include enhancing the public's awareness and understanding of the hospital's programs, services, and facilities.

Our mission is to assist Windsor Regional Hospital in achieving its vision and goals by providing effective communications counsel to Hospital leaders and key stakeholders and by implementing strategic employee, media and public communications and programs.



[facebook.com/windsorregionalhospital](https://www.facebook.com/windsorregionalhospital)



@WRHhospital

One Site • One Focus • One Community

A state-of-the-art hospital built to the highest standards, with the capacity to serve this community for generations to come.



A Year In Review

So much has happened over the last year related to planning for a future single-site acute care hospital and the work that staff are engaged in day to day. Here's a quick roundup of highlights...

- 1) Province approves moving forward with Stage 1B of planning** – Stage 1B or the Master Plan includes specific details about a site, services and finances. The goal is the complete Stage 1B by summer.
- 2) Criteria determined for location of new hospital site** – In order to choose the best possible site, all potential locations will be scored based on a weighted set of criteria. Prior to the criteria list being finalized, the public had an opportunity to take a look and provide feedback. Nearly 600 people offered their thoughts and opinions through an online survey. The most popular responses suggest, voters want a hospital that is easily accessible to all.
- 3) Request for Proposal (RFP) issued inviting property owners to submit property for new hospital** – Property owners were invited to submit land for consideration if they felt it met the criteria for a new hospital site, clearing defined in the RFP. More than 20 sites had been submitted for consideration.
- 4) Sub-Committee chosen to recommend site for new hospital** – The Site Selection Subcommittee, a group of volunteers from Windsor-Essex, began examining and scoring all entries that qualified, using the criteria defined in the RFP.

Story continued on Page 3

UPCOMING EVENTS

mark your calendars

FEB 03 **Blood Donation In Honour of Kevin Siddal**
 Time: 10:00am - 4:00pm
 Ambassador Auditorium, CAW Student Centre
 University of Windsor, 401 Sunset Avenue

FEB 07 **1In Honour Of The Ones We Love Gala**
 Time: 6:00pm
 Ciociaro Club of Windsor
 3475 North Service Road, Windsor

FEB 07 **Fools In The Rain**
 Time: 7:00pm
 St. Thomas Of Villa Nova
 2100 County Road 8, LaSalle

FEB 11 **Hats On For Healthcare**
 Time: All day event
 Throughout Windsor-Essex community
 Windsor Regional Hospital, Met & Ouellette

FEB 11 **Hand Hygiene Audit Training**
 Time: 1:00pm - 2:30pm
 Auditorium Side A, Met Campus
 Windsor Regional Hospital

FEB 13 **Taking The Fear Out Of Cancer**
 Time: 8:00am - 4:00pm
 Caesars Windsor
 377 Riverside Drive West, Windsor

MAR 11 **Hand Hygiene Audit Training**
 Time: 1:00pm - 2:30pm
 Maidstone Room, Ouellette Campus
 Windsor Regional Hospital

APR 08 **Hand Hygiene Audit Training**
 Time: 1:00pm - 2:30pm
 Auditorium Side A, Met Campus
 Windsor Regional Hospital

MAY 14 **Sante: A Toast To Your Health**
 Time: 7:00pm
 Ciociaro Club of Windsor
 3475 North Service Road, Windsor

Chocolate Walnut Brownies



Cook time: 20 min | Makes: 16 brownies

INGREDIENTS

- 1 can (19 oz/540 mL) white kidney beans
- 2/3 cup (150 mL) brown sugar
- 1/2 cup (125 mL) skim milk
- 2 egg whites
- 1/4 cup (50 mL) soft margarine, melted
- 1 tbs (15 mL) vanilla
- 1/2 cup (125 mL) whole-wheat flour
- 1/3 cup (75 mL) wheat germ
- 1/2 cup (125 mL) unsweetened cocoa powder
- 1 tsp (5 mL) baking powder
- 1/3 cup (75 mL) chopped toasted walnuts

DIRECTIONS

In food processor, puree beans until coarse. Add in sugar, milk, egg whites, margarine and vanilla and puree until smooth, scraping down sides a few times. In a large bowl whisk together flour, cocoa, wheat germ and baking powder. Pour bean mixture over flour mixture. Stir in walnuts to combine. Scrape batter into parchment paper lined 8-inch (1.5 L) square baking pan, smoothing top. Bake in 350F (180 C) oven for about 22 minutes or until cake tester inserted comes out clean. Let cool on rack. These brownies need to be covered with plastic wrap or cut and stored in airtight container in refrigerator for up to 4 days. They can also be frozen for up to 2 weeks.

Nutrition Information: per brownie

Calories: 137; Protein: 4 g; Total Fat: 5 g; Saturated Fat: 1 g; Cholesterol: 0 mg; Carbohydrate: 20 g; Fibre: 3 g; Sugars: 10 g; Sodium: 132 mg; Potassium: 222 mg
Weight Watchers PointsPlus = 4
Weight Watchers Points = 3

Changes To Clothing Closets At WRH

Windsor Regional Hospital is making changes to the Clothing Closet program at both campuses.

The Clothing Closet at the Ouellette Campus is now located within the Spiritual Care Department and will only accept donations of new clothing (with tags still attached). You can access the through Spiritual Care during regular business hours and after hours through switchboard for the key to the room.

At the Met Campus effective immediately there will not be a Clothing Closet but emergency clothing can be accessed by contacting the Spiritual Care team for assistance during regular business hours and the After Hours Manager through switchboard afterhours.

If you have used clothing you wanted to donate, feel free to contact Steve Erwin, Manager, Government and Community Relations, Corporate Communications at WRH for a list of community organizations seeking donations.



5 PEOPLE WILL STOP AND READ THIS POSTER TODAY.
IF THOSE 5 PEOPLE DONATED BLOOD, 1 CANCER PATIENT COULD BE TREATED.

DONATE BLOOD

In Honour of Kevin Siddall,

who lost his battle to cancer a year ago.

University of Windsor
 Ambassador Auditorium CAW Student Centre
TUESDAY, FEBRUARY 3RD
10am – 4pm

Walk Ins Welcome!

Book your appointment to save a life.

online: www.blood.ca

phone: 1 888 2 DONATE
 (1-888-236-6283)



1 888 2 DONATE

PROVIDING OUTSTANDING CARE TO WINDSOR-ESSEX



Conner Hillman
 PORTER
 ADMITTING



Ashley Stephen
 SPEECH THERAPIST
 SPEECH SERVICES



Richard Mockler
 LAB TECHNOLOGIST
 LABORATORY



Casey Kouvelas
 REGISTERED NURSE
 ONCOLOGY

Continued From Page 1 - Year In Review

5) Fairness Advisor hired to monitor the site-selection process – Glenn Ackerley, partner with Toronto firm, WeirFoulds LLP, with a wealth of experience in contract and procurement law was brought in as an impartial individual to monitor the process from a perspective of fairness and transparency.

6) Vision and values determined for future planning – Planning what a new hospital will look like and what services it will include cannot happen until the move to the next stage in the process. However, based on discussions with community groups, employees, volunteers, healthcare partners and other stakeholders, a vision and set of values was created to help drive the planning decisions forward. You may have seen new banners, flyers and hand out material recently to support this.

7) Celebrating One Year Together – October 1, 2014 was the one-year anniversary of the historic realignment where, Windsor Regional Hospital assumed responsibility for all acute care services in Windsor at both the Metropolitan and Ouellette Campus. The realignment was the beginning of a journey toward a new single-site acute care hospital.

8) The Standardization and Optimization Process (SOP) Journey Begins – After realignment, we had two hospital campuses where staff performed many of the same jobs, often in different ways. To standardize the services so that patients received the same outstanding experience at both campuses, the SOP project began in March, 2014. Within a year, great strides have been accomplished as outlined in The Standard, the SOP's monthly newsletter.

9) Community invited to join the discussion – Community engagement is essential in the planning process. David Musyj and Dave Cooke have hosted town hall broadcasts, spoken to several labour and community groups, answering questions and sharing the project vision.

10) Blog created encouraging everyone to 'Explore the Future of Healthcare' – Newly built hospitals are patient friendly, efficient, modern and digital. We can share this with you by exploring the Future of Healthcare, which invites you to take a virtual tour of the most innovative and advanced, state-of-the-art hospitals in the province and beyond.

For more information, visit windsorhospitals.ca or our blog windsorhospitalsblog.org And now that you have found us, share this site with your friends.

Cancer Care 4 Kids Presents

FOOLS IN THE RAIN

AN EVENING OF THE MUSIC OF LED ZEPPELIN
BENEFITING PAEDIATRICS ONCOLOGY

7PM SATURDAY, FEBRUARY 7, 2015

VILLANOVA FESTIVAL THEATRE
2800 County Rd. 8, LaSalle, Ontario

TICKETS \$8 in Advance
\$10 at the Door

Seating is limited. No refunds due to inclement weather.

Contact CancerCare4Kids@gmail.com
for ticket information

*All proceeds for Windsor Regional Hospital
Paediatrics Oncology*



Specimens for detection of MRSA may be falsely negative if the patient is on an antibiotic to which the microorganism is sensitive.



TAKING THE FEAR OUT OF CANCER

Friday February 13, 2015
CANCER EDUCATION DAY

For Primary Care Physicians, Surgeons, Internists & Sub-Specialists,
Nurse Practitioners, Palliative Care Physicians
& other Health Care Providers.

Caesars Windsor Conference Centre
Mercuri & Martis Room
377 Riverside Dr E., Windsor, Ontario

OBJECTIVES:

Amazing new cancer treatments and their novel side effect profiles: "Just because it's oral doesn't mean it's benign."

The increasingly prominent role of the primary health care team in maintenance therapy of cancer.

Special lunch-time expert panel:

When to suspect a new cancer or recurrence, and how to work it up; when to refer back to the cancer clinic.

Register by January 26, 2015 at:
www.WRHCancerEducationDays.com

For more information contact Karen Reaume at 519-254-5577 x 58517
or karen.reaume@wrh.on.ca



AGENDA

25% of the day is dedicated to participant interaction.

REGISTRATION AND WELCOME

8:00 - 9:00 Breakfast and Registration
9:00 - 9:10 Introduction

LECTURE SERIES

9:10 - 9:30 It's in Your Jeans!
Review of the Men's Health DAP *Dr. Junaid Yousuf*

9:30 - 9:50 Oral Therapies in Lung Cancer *Dr. Amin Kay*

9:50 - 10:10 Head & Neck Cancer Treatment *Dr. Ming Pan*

10:10 - 10:20 Questions

10:20 - 10:40 BREAK 1

10:40 - 11:00 Stereotactic Body Radiation Therapy (SBRT):
Lung Cancer *Dr. Khalid Hirmiz*

11:00 - 11:20 Brachytherapy for Prostate Cancer *Dr. Colvin Springer*

11:20 - 11:40 Cervical Cancer: Opportunity & Optimism
in a Deadly Disease *Dr. Ken Schneider*

11:40 - 11:50 Questions

11:50 - 12:00 LUNCH IS SERVED / BREAK

OVERVIEW:

8 am - 9 am: Buffet, hot breakfast & registration
9 am - 12 pm: Lecture series
12 pm - 1 pm: Hot Lunch, Expert Panel - Come Prepared with Questions!
1 pm - 4 pm: Lecture series

EXPERT PANEL - Q & A SESSIONS

12:00 - 12:30 Work-up of a suspected cancer patient
12:30 - 1:00 When should I refer back to the cancer centre?

LECTURE SERIES

1:00 - 1:20 CML / Myeloproliferative Neoplasms:
Novel Agents *Dr. Caroline Hamm*

1:20 - 1:40 Multiple Myeloma: Novel Agents *Dr. Sindu Kanjeekar*

1:40 - 2:00 Breast Cancer: Novel Agents *Dr. Swati Kulkarni*

2:00 - 2:20 Melanoma: Novel Agents *Dr. John Mathews*

2:20 - 2:30 Questions

2:30 - 2:50 BREAK 2

2:50 - 3:10 Pancreatic Cancer:
There is a Light at the End of the Tunnel *Dr. Akmal Ghafoor*

3:10 - 3:30 Colorectal Cancer:
What happens after 3 years? *Dr. Tarek Elifki*

3:30 - 3:50 Anti-coagulation in Cancer Patients *Dr. Rasna Gupta*

3:50 - 4:00 CLOSING REMARKS / EVALUATION

GET YOUR "HATS ON" FOR HEALTHCARE!

REGISTER TODAY AND SUPPORT THE RENAL DIALYSIS PROGRAM!



Participating in the 6th Annual "Hats On" For Healthcare Day on Wednesday, February 11, 2015 is a great way for you to support the Windsor/Essex Hospitals Foundation and show the community that your company and employees cares about healthcare.

WRH staff and over 100 organizations and companies, together with their employees, are invited to put on their unique and creative hat attire, make a \$2.00 donation and take part in the many entertaining activities to help raise funds for the Windsor/Essex Hospitals Foundation, more specifically for 2015, the Renal Dialysis Program provided at 3 sites in the Windsor-Essex community.

To register or for more information, call David Lenz at 519-973-4433, email david.lenz@wrh.on.ca or visit www.hatsonforhealthcare.com



ORDER A **HEART SHAPED PIZZA**
HEART SHAPED NUTELLA DESSERT PIZZA OR CINNAMIN STICKS

FEBRUARY 1 - FEBRUARY 14, 2015

SOUTH WINDSOR
519-969-1959
4310 Howard Avenue
(at North Talbot Road)



TECUMSEH
519-979-9759
1695 Manning Road
(at North Talbot Road)

* \$1.00 from the sale of each heart-shaped menu item will be donated to the Windsor Regional Hospital Cardiac-Angioplasty Program