



# FRONTLINE TRIBUNE

FEBRUARY 27, 2017

VOLUME 5 / EDITION 9



COMPASSION is our  
PASSION



The FRONTLINE TRIBUNE is a publication of the Public Affairs and Communications Office of Windsor Regional Hospital  
Met Campus-1995 Lens Avenue, Windsor, N8W 1L9 / Ouellette Campus-1030 Ouellette Avenue, Windsor, N9A 1E1

## IN THIS WEEK'S ISSUE

**1** • RECENT CQA PROGRAM RESULTS FOR CANCER CENTRE OUTSTANDING  
• WINDSOR EXPRESS HATS ON NIGHT

**2** • RUN FOR WINDSOR  
• VENDORS ON DISPLAY  
• SCHEDULE OF EVENTS  
• NEW FACES AT WRH

**3** • RETAIL PHARMACY NEWS  
• READY TO INNOVATE  
• OSHAWA GENERALS VISIT WRH  
• DPM INSURANCE PROMO

**4** • HATS ON FOR HEALTHCARE  
• INTERNATIONAL WOMEN'S DAY  
• NUTRITION MONTH

## Recent CQA Program Results For Cancer Centre Outstanding

The Windsor Regional Cancer Centre recently received data from Cancer Care Ontario's (CCO) Collaborative Quality Assurance (CQA) Program showing leading edge results!

Between October 2015 and March 2016, CCO visited 14 cancer centres across Ontario to test and measure the quality and accuracy of prostate, head, neck and spine stereotactic body radiation therapy (SBRT) cancer treatments. The results show that the Windsor Cancer Centre is among the leaders in the Province for these treatments.

More specifically, the overall agreement between calculated and measured radiation doses was better than 95% for all of the treatments tested. For spine SBRT cases, Windsor's Centre ranked first in the Province, at 98.2% agreement. For prostate cases, Windsor ranked third in the Province at 99% agreement, just behind Princess Margaret and Carlo Fidani Peel Regional Cancer Programs.

The CQA Program was established to track and trend the overall accuracy and quality of the most complex radiation treatments being delivered at all the radiation programs in the Province. The challenge with these treatments is the high level of accuracy required in close calculations, treatment delivery precision and positioning reproducibility so that the Centre can be sure they deliver, sometimes very high, doses of radiation to very complex cancer target regions which often lie just millimeters away from critical normal patient structures/tissues. In a field where millimeters can make all the difference between a good and bad outcome, we should all pause to consider this accomplishment and be proud of the results.

"I want to thank the incredible team whose attention to detail and sophisticated calculations ensure our patients receive the highest possible quality and safety in their treatments." stated Monica Staley, Regional Vice President, St. Clair Cancer Program, Renal Program, Patient Relations/Legal for Windsor Regional Hospital.

These results show Cancer Centre patients can take comfort in the fact that treatment they are receiving is as good, if not better than anywhere else in the Province. The results show you don't have to go outside this region to get the best treatment available for these cancers and our patients can feel confident they are getting the best possible care right here at home.

## WINDSOR REGIONAL HOSPITAL FRONTLINE TRIBUNE

To contribute a news tip, story or advertisement in the next issue, please email us at:  
[frontlinetribune@wrh.on.ca](mailto:frontlinetribune@wrh.on.ca)

**Ron Foster, Editor**  
[ron.foster@wrh.on.ca](mailto:ron.foster@wrh.on.ca)  
519-254-5577 ext. 52003

**Gisele Seguin**  
[gisele.seguin@wrh.on.ca](mailto:gisele.seguin@wrh.on.ca)  
519-254-5577 ext. 52008

**Steve Erwin**  
[steve.erwin@wrh.on.ca](mailto:steve.erwin@wrh.on.ca)  
519-254-5577 ext. 33350

**David Lenz**  
[david.lenz@wrh.on.ca](mailto:david.lenz@wrh.on.ca)  
519-254-5577 ext. 52003



[facebook.com/windsorregionalhospital](https://facebook.com/windsorregionalhospital)



@WRHospital

## HATS ON FOR HEALTHCARE WINDSOR EXPRESS TICKETS WEDNESDAY, MARCH 8 - 7:00PM

WFCU CENTRE - TICKETS: \$5 EACH

Tickets available for purchase at the Public Affairs / Foundation Office at both Met and Ouellette Campuses

Visit our website for more information at [www.wrh.on.ca](http://www.wrh.on.ca)



# UPCOMING EVENTS

- MAR 01** **Hats On For Healthcare**  
Throughout Windsor-Essex  
[www.hatonforhealthcare.com](http://www.hatonforhealthcare.com)
- MAR 08** **International Women's Day**  
Ciociaro Club of Windsor  
3745 North Talbot Road, Windsor
- MAR 08** **Windsor Express Game**  
For "Hats On For Healthcare"  
7:00PM, WFCU Centre  
8787 McHugh Street, Windsor
- APR 22** **Country At Heart**  
Sprucewood Estate Winery  
7258 County Road 50, Amherstburg
- MAY 06** **Run For Windsor**  
Windsor Waterfront Plaza  
330 Riverside Drive East, Windsor
- MAY 25** **WRH Annual Charity Golf Tournament**  
Essex Golf & Country Club  
7555 Matchette Road, LaSalle
- JUL 09** **International Dragonboat Races**  
Sandpoint Beach  
10300 Riverside Drive East, Windsor
- OCT 26** **Do Good Divas "A Night In Handbag Heaven" Gala**  
Giovanni Caboto Club  
2175 Parent Avenue, Windsor

## VENDORS ON DISPLAY (FEBRUARY 27, 2017 – MARCH 3, 2017)

**MET CAMPUS:** Lories Glass, Adrians Kids, Sunlife, Little Red Door

**OUELLETTE CAMPUS:** Azara Boutique

Please note: Vendors subject to change



The first step in donning personal protective equipment is to clean hands. This ensures the PPE does not get contaminated before use.

## "Run For Windsor" A Community Event For Healthcare

Thanks to the Ahmadiyya Muslim Jama'at (Windsor Chapter), they have made a 10 year pledge commitment to raise funds for the future Windsor Regional Hospital Urgent Care Centre proposed for the Grace site through an annual "Run For Windsor" event. Www.

Announcing the initiative at the Grace site on February 15th, Run for Windsor Coordinator Pasha Qureshi stated that the first annual run/walk/family stroll will be held on Saturday, May 6, 2017 starting from the Windsor Riverfront Plaza.

Ahmadiyya Muslim Jama'at has been in Canada for over 50 years and their motto is "Love for All - Hatred for None". The organization has instilled a spirit of serving humanity, not just in Windsor but across all chapters in Canada. It was in this spirit that the organization launched 'Run for Canada' in 2004 as a token of appreciation and to help support local causes. Cities like Vaughan, Calgary and Milton have raised hundreds of thousands of dollars through annual runs hosted by the Ahmadiyya Muslim Jama'at.

They have set a goal of raising a minimum of \$500,000 over 10 years; however, they hope to raise much more through year to year 'Run For Windsor' events.

"Choosing to support the future WRH Urgent Care Centre at the former Grace site through the 'Run For Windsor' event is a great testimonial to the future of the Windsor-Essex Hospitals System," stated David Musyj, President and CEO for Windsor Regional Hospital. David went on to say, "I thank the Ahmadiyya Muslim Jama'at for their commitment to improve access to state-of-the-art healthcare facilities, like the Urgent Care Centre for the citizens of Windsor and Essex County. Visit the event website at [www.runforwindsor.com](http://www.runforwindsor.com)



Photo above: David Musyj, President & CEO of Windsor Regional Hospital; Dr. Aleem, Kahn, President, AMJ and Fred Francis, Ward 4 Councillor, City of Windsor.

## Get your "Hats On For Healthcare!"



**WEDNESDAY, MARCH 1, 2017**



**I SUPPORT HATS ON FOR HEALTHCARE**

Making a donation gives you the privilege to wear your favorite hat on Wednesday, March 1, 2017 – Hats On For Healthcare! Thousands of dollars are raised by organizations, companies, schools, retail and municipalities, participating and encouraging their staff to join in and raise awareness and funds for Mental Health Services and medical equipment for Surgical and Medicine Programs at Windsor Regional Hospital.

Make your donation online at [hatsonforhealthcare.com](http://hatsonforhealthcare.com)



## INTRODUCING NEW FACES AT WINDSOR REGIONAL HOSPITAL



**Andrew Raheb**  
REGISTERED NURSE  
CORONARY CARE UNIT



**Diane Mitchell**  
WELCOME MAT  
VOLUNTEER SERVICES



**Kuljeet Kalsi**  
REGISTERED NURSE  
MEDICINE 3



**Stephanie Bear**  
REGISTERED NURSE  
INTENSIVE CARE UNIT

## Outpatient Pharmacy News

In November 2016, our two outpatient pharmacies at Met Campus, RxPress Care Pharmacy and the HIV Pharmacy, became accredited by the Ontario College of Pharmacists. Ultimately, this means that both pharmacies are now able to operate in the same capacity as any retail pharmacy in the community similar to the We Care Pharmacy at the Ouellette campus.

This newly acquired status now enables our pharmacies to fill and dispense prescriptions written by any licensed prescriber in Canada. Previously, only physicians with privileges at Windsor Regional Hospital could prescribe medications for our pharmacies. Also, we are now able to sell over-the-counter medications to our staff and public.

To recognize this significant change, the name of our pharmacies have changed. RxPress Care Pharmacy has been changed to the **Windsor Regional Cancer Centre Pharmacy** (ext. 52529) and the HIV Pharmacy is now called the **Tecumseh Byng Pharmacy** (ext. 52509).

In order to better service our patients, the Windsor Regional Cancer Centre Pharmacy will undergo a renovation and relocation within the Cancer Centre. This is exciting news as we transition and expand our services. All Met Campus staff are encouraged to use this pharmacy for their prescription and over-the-counter needs and help support our growth. Prescriptions can be easily transferred in from other pharmacies and picked up at your convenience but please allow 24 hours during this time of transition. As a courtesy, we are offering 15% off all over-the-counter products to all WRH employees, professional staff and volunteers! If we don't have it in stock, we will order it for you!!! If you have any questions please feel free to stop by or call extension 52529.

Watch for more updates in the future and thanks for everyone's patience and support as we make these significant changes.

## Oshawa Generals Visit WRH

While in town for a game with the Windsor Spitfires, the Ottawa Generals Junior Hockey Team visited Paediatric Services at the Met Campus along with owner, Rocco Tullio of R.O.C.K. Developments in Windsor.

Based in Oshawa, Ontario and named after General Motors, an early sponsor of the team, the 30 member junior players donated gifts to children who were in the hospital for short stay and clinic visits.



The Ottawa Generals are part of the Eastern Division of the Ontario Hockey League. Later that evening, they played the Spitfires at the WFCU Centre with the Spits winning 7 to 1 against the Generals.

EXECUTIVE PROGRAM IN

# Health System Innovation



## READY TO INNOVATE?

Apply or nominate a group of colleagues to be a part of the **Executive Program in Health System Innovation**

The Erie St. Clair Executive Program in Health System Innovation is a first for the region and is offered in partnership with the Odette School of Business at the University of Windsor, World Health Innovation Network (WIN). The program is developed for senior level executive staff and health system leaders and includes a mentorship program composed of executive leaders and international health system innovators. Its rigorous curriculum will cultivate more innovating thinking while ensuring successful implementation.

Key dates of the program are as follows:

**March 10th** - Nominations Close - All packages must be received or post-marked

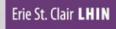
**March 28th & 29th** - Session 1 (in person at the Retro Suites, Chatham, ON)

**April 25th** - Webinar (12pm-2pm)

**June 1st & 2nd** - Session 2 (in person at Retro Suites, Chatham, ON)

**Please Contact Sara Donally, Coordinator of Innovation & Partnerships for the Nomination Package**

**sara.donally@transformssso.ca or 519-257- 5111 ext 72026**



**WINDSOR REGIONAL HOSPITAL FOUNDATION**

You don't need deep pockets to afford quality insurance. We customize packages and provide options to fit your needs, at the right price.

**DPM INSURANCE GROUP**

## HOME & AUTO INSURANCE THAT'S EASY ON THE WALLET.

### • HOME INSURANCE •

Providing protection and peace of mind for the place you call home. Our coverages include:

- Homeowners
- Seasonal Dwellings
- Personal Umbrella
- Condominiums
- Tenants
- Rented Dwellings
- Watercraft
- Increased Liability Limits

Additional discounts may include: security/fire alarm, newer home, mature homeowner, mortgage-free, claims-free and renewal.

### • AUTO INSURANCE •

We cover your insurance needs while you are on the go. We insure a broad range of vehicles, including:

- Private Passenger
- Motorcycles
- Snowmobiles
- All-Terrain
- Antique
- Recreational (campers, trailers and motorhomes)

Additional discounts may include: experienced driver, anti-theft, multi-policy, profession, conviction-free, multi-vehicle, renewal and age.

**No service fees on payment plans. An additional 3 percent savings.**

Supporting the Windsor Regional Hospital Foundation

**GETTING A QUOTE IS EASY.**

Contact Lesley Tofflemire at **519-776-6457** or **lesley.tofflemire@dpmns.com**

**www.dpmns.com**

**I SUPPORT HATS ON FOR HEALTHCARE**

WINDSOR REGIONAL HOSPITAL  
OUTSTANDING CARE - NO EXCEPTIONS

**HATS ON FOR HEALTHCARE**  
**WEDNESDAY, MARCH 1, 2017**

2017 CAMPAIGN SUPPORTING MENTAL HEALTH SERVICES AND MEDICAL EQUIPMENT FOR SURGICAL AND MEDICINE PROGRAMS AT WINDSOR REGIONAL HOSPITAL

The 8th Annual "Hats On For Healthcare" is a fundraising initiative supporting Windsor Regional Hospital.

Participating individuals and organizations, together with their employees, members and clients are invited to put on their unique and creative head attire, make a donation and take part in many entertaining activities to help raise funds for Mental Health Services and medical equipment for Surgical and Medicine Programs at Windsor Regional Hospital.

Make your donation on Wednesday, March 1 through many of the activities that will take place at both Met and Ouellette campuses or donate online or by phone.

DIRECT LINE: 519-973-4433 / 519-985-2656

[www.hatsonforhealthcare.com](http://www.hatsonforhealthcare.com)

# Nutrition Month

Eat Smart, Get Fit and Feel Great

The Nutrition Month 2017 campaign is dedicated to helping Canadians Take the Fight out of Food! This year we will be guiding you through a three-step approach to improve your relationship with food, no matter what the struggle.

**TAKE THE FIGHT OUT OF FOOD! SPOT THE PROBLEM. GET THE FACTS. SEEK SUPPORT.**

Eating should be joyful, not a source of everyday frustration and confusion. If you're fighting with food, try this three step approach:

1. Spot the problem. Define what's causing your fight with food first.
2. Get the facts. Use facts from credible sources to decide what needs to be done to solve the problem.
3. Seek support. Put the plan into action with support from a dietitian, family and friends.

Food and nutrition can be confusing. Sometimes it's a struggle for Canadians to know what to eat, especially because they deem the taste, nutrition, cost and convenience of food all to be important factors. Food fights can erupt, either as an internal struggle or as an argument with friends and family, because there's so much to balance when choosing what to eat. Whether the struggle is about the "right" foods for a health condition, or about feeding a family with food limitations, it's often hard to separate food facts from fiction, and to know which nutrition advice to trust.

According to Tracking Nutrition Trends 2015, almost half (49%) of Canadians get their food and nutrition information from the Internet, social media or blogs. In the last three years, there has been an increase in the number of Canadians who get their nutrition information online, and a decrease in the number who ask regulated health professionals. Unfortunately, just one-fifth (20%) of Canadians get their information from a dietitian. Given the uncertain credibility of online information, Canadians may not be getting accurate nutrition advice, which can exacerbate their food fights.

Interestingly, when Canadians are asked about the credibility of sources of nutrition information, dietitians come out on top (88% say dietitians are credible), while the Internet, social media and blogs are seen as credible sources by less than half of Canadians (40%). Canadians need help accessing regulated health care professionals such as dietitians, so they can better manage their fights with food.

This campaign will help Canadians sort through the misinformation by teaching them how to spot the food, nutrition or health issue that's behind the fight, gather credible and evidence-based facts, and seek support from family, friends and regulated health care professionals, including dietitians. This is the three-step approach: Spot the problem. Get the facts. Seek support.

**CIOCIARO CLUB OF WINDSOR**

**CELEBRATES INTERNATIONAL WOMEN'S DAY**  
Wednesday March 8th, 2017

Proceeds to:  
WINDSOR REGIONAL HOSPITAL  
BREAST HEALTH CENTRE

**MENU:**  
Appetizers/Antipasto  
Risotto  
Pasta  
Mixed Green Garden Salad  
Chicken Parmesan  
Roast Potatoes  
Vegetables  
Focaccia - Assorted Rolls  
Dessert  
Coffee & Tea

Doors Open at 6:00pm  
Dinner to Follow  
Walk Through Fashion Show  
Explore Our Fabulous Beauty & Accessory Vendors

One roundtrip flight for two guests, to any regularly scheduled Westjet destination donated by:

**WESTJET**

Tickets \$50 per person - Cash Bar

For Tickets and Information please call:  
Anna Vitti (519) 254-3355  
Ilde Mariani (519) 991-2743  
Anna Vozza (519) 919-3960  
Rita Petrilli (519) 735-9496

Find a Dietitian at [www.dietitians.ca/find](http://www.dietitians.ca/find)