



MEDIA ADVISORY

March 4, 2019

For Immediate Release

10th Anniversary for Hats On For Healthcare Campaign

Windsor, ON Windsor Regional Hospital Foundation is proud to be celebrating the 10th year anniversary of hosting its fundraiser, Hats On For Healthcare. The event has raised \$300,000 over the last ten years with, this year being no exception! Hats On For Healthcare will be held at Windsor Regional Hospital on:

Date: Tuesday, March 5, 2019

Time: 10:00 am – 2:00 pm (most activities)

**Location: Met Campus – Windsor Regional Hospital – 1995 Lens Avenue
First Floor Lobby**

Hats On For Healthcare this year is raising funds for diagnostic imaging (x-ray) equipment for both the Met Campus and Ouellette Campus. Diagnostic Imaging includes: CT Scanning; Mammography; MRI (Magnetic Resonance Imaging); Nuclear Medicine; Radiology (X-Ray); Ultrasound and soon, PET/CT.

Hats On For Healthcare is similar to a dress-down day however, instead of wearing jeans, participants can wear a hat of any shape, size, or design and make a donation of a 'toonie' to the cause. Several companies, businesses, schools, organizations and individuals make donations in advance by going to www.hatsonforhealthcare.com.

Some of those already registered include many departments from the Corporation of the City of Windsor; several schools including the University of Windsor and St. Clair College; Rotary Club of Windsor-Roseland; KPMG; Loaring Physiotherapy; RCB Dominion Securities; Royal Bank of Canada; Tim Horton's at WRH; UNIFOR; Windsor Essex Regional Chamber of Commerce; and many more.

"It's always a very exciting and animated day when so many different, style hats are worn by so many donors who want to give back to healthcare." said Elaine Snaden, Co-Founder of Hats On For Healthcare.

Part of the activities include a visit by students from Hugh Beaton Public School, musicians playing throughout the morning and early afternoon (George Boden, Julie Dragich) and pizza for sale to staff and participants (provided by Armando's).

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For further information contact:

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