



## **MEDIA RELEASE**

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For Immediate Release

### **Lafferty Family donates \$50,000 to new acute care hospital build**

**WINDSOR, ON:** For 20 years, the corner of County Rd. 42 and the 9<sup>th</sup> Concession in Windsor has been synonymous with Lafferty Sweet Corn, but when the 60 acres of farm land surrounding the location was chosen as the site of the new acute care hospital, self-employed grain farmer Frank Lafferty was overjoyed and in full support, so much so, that the Lafferty Family has decided to donate \$50,000 toward the new hospital build.

“Our family is very thankful to Windsor and Essex County’s support of our business and would like to give back to the hospital,” says the 86-year-old Lafferty who has been a farmer for six decades.

The Lafferty Family has been friends with the owners of the property, the O’Keefe Family, since 1976.

They set up their first farm fresh sweet corn stand at the Lafferty family home on Highway 3 and Sexton Side Road in Tecumseh in 1977 and later, the O’Keefe’s graciously offered the corner at County Rd 42 and the 9<sup>th</sup> Concession for a second sweet corn stand.

“The generosity of the Lafferty Family not only reflects the family’s values of kindness and compassion toward the community they call home, but also demonstrates the importance of this project,” says Windsor Regional Hospital Foundation President Beth Ann Prince. “We are truly grateful to the Lafferty family for this significant donation.”

Mr. Lafferty is proud to be able to provide, not only home grown produce to our community, but has also provided countless job opportunities for summer students.

In addition, he has been a long-time contributor to the Plentiful Harvest Food Rescue Program, run by the Unemployed Help Centre, which diverts large quantities of vegetables from the farm, to area food banks.

Although the WRH Foundation is not currently soliciting gifts for the new hospital system, Mr. Lafferty is anxious to see a new acute care hospital for our region. He was compelled to make this gift now – Mr. Lafferty responded “Someone has to start.”

An official capital campaign for the new acute care hospital will be launched in the future and Mr. Lafferty hopes his family donation will inspire others in the community to follow suit and donate.

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