

## **Media Release**

July 13, 2021 For Immediate Release

## WE CARE FOR KIDS DONATES MORE THAN \$230,000 TO WINDSOR REGIONAL HOSPITAL

**WINDSOR, ON**: Despite these challenging times for fundraising, the WE Care for Kids Foundation managed to come through in a big way to support the purchase of paediatric equipment at Windsor Regional Hospital.

Today (July 13, 2021), the Windsor Regional Hospital Foundation accepted a cheque worth **\$236,109.49** from WE Care for Kids to cover the cost of equipment in the Paediatric Unit, Family Birthing Centre and Neonatal Intensive Care Unit.

"It has been amazing to see the community rally around us and step up to donate and come up with third party events benefitting the foundation," says WE Care for Kids Foundation Board President Mike Brain.

Among the vital equipment purchased is the Mini C Arm which is a specialized x-ray machine that allows doctors to view and fixate bone fractures, especially small bones and joints in children.

Dr. Kristina Lutz at Windsor Regional Hospital explains the benefits of the Mini C Arm in the following link: <u>https://youtu.be/ROaO5eIr7mY</u>

The funds were also used to purchase six baby bassinets, two infant isolette/warmers in the Family Birthing Centre, two isolettes in the NICU as well as B Braun Syringe Pumps and Infant Scales in Paediatrics.

Since all of the large events were cancelled during the pandemic, WE Care for Kids relied on small fundraising initiatives such as raffles and partnering up with businesses to generate revenue.

"Windsor Regional Hospital is grateful for the efforts of **We Care for Kids**," says Windsor Regional Hospital Vice President of Surgery and Family Services Rosemary Petrakos. "Their annual funding allows us to enhance and support the services we provide to families in our region. It truly makes a difference when our medical staff can rely on the latest and best technologies to treat their patients – We CARE for KIDS makes this possible. Thank you to all who support them."

Page | 2

WE Care for Kids works together with Windsor Regional Hospital to identify equipment needs in the three areas previously identified and raise funds to cover the cost of purchase and therefore strengthen the level of care.

"In this challenging year, WE Care for Kids has managed to once again exceed their goals and support the purchase of much needed medical equipment for our community. We are grateful for their continued efforts to assist WRH in providing the best care possible to the children who require it," says Windsor Regional Hospital Foundation Board President Beth Ann Prince.

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