

STRATEGIC PLAN 2016-2020

NEW ACUTE CARE HOSPITAL STRATEGIC OBJECTIVES

UPDATED: 2019





OUR VISION

OUTSTANDING CARE - NO EXCEPTIONS!

OUR MISSION

DELIVER AN OUTSTANDING PATIENT CARE EXPERIENCE DRIVEN BY A PASSIONATE COMMITMENT TO EXCELLENCE

C - COMPASSIONATE

 keeping the patient at the centre of all we do;

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- demonstrating compassion for patients and their families;
- supporting staff, professional staff, and volunteers so they are able to care for patients and each other; and
- operating as a team, both within WRH and with our partners, to provide exemplary care.

A – ACCOUNTABLE

- striving for accountability and transparency to those we serve and to ourselves;
- driving fiscal responsibility;
- stimulating effective two-way communication at all levels; and
- facilitating timely access to care and service.

R - RESPECTFUL

- treating those we serve and each other with empathy, sensitivity and honesty;
- upholding trust, confidentiality and teamwork;
- communicating effectively; and
- welcoming individuality, creativity and diversity.

E - EXCEPTIONAL

- promoting a culture of quality and safety;
- embracing change, innovation, and evidence-based practice;
- encouraging learning, discovery, and knowledge sharing; and
- fostering dynamic partnerships.





STRATEGIC DIRECTION 1: STRENGTHEN THE CULTURE OF PATIENT SAFETY AND QUALITY CARE

- Integrate standardized best practices to achieve quality care and outcomes.
- ii) Lead in the development and performance of patient safety initiatives and measures.
- iii) Lead in the development of strategies that support timely, sustainable, and appropriate access to care.





STRATEGIC DIRECTION 2: CHAMPION ACCOUNTABILITY AND TRANSPARENCY

- i) Utilize the results from the performance indicators to achieve excellence.
- ii) Cultivate and sustain a "Just Culture" across the organization.
- iii) Strengthen systems that clearly identify, support, and measure accountability throughout the organization.

STRATEGIC DIRECTION 3: DEVELOP A SUSTAINABLE CORPORATE FINANCIAL STRATEGY

- Maximize revenue opportunities while providing quality care in the most cost efficient way.
- ii) Provide ongoing education to the organization and community about how the hospital is funded through the health based allocation model, quality based procedures, and global funding.
- iii) Engage the organization to identify and implement best practices within financial realities.
- iv) Identify, support, and sustain core services.





STRATEGIC DIRECTION 4: CREATE A VIBRANT WORKPLACE

- i) Foster a respectful and safe work environment across all disciplines.
- ii) Create a culture of pride that establishes WRH as an employer of choice.
- iii) Provide experiences and opportunities that facilitate professional development, advancement, and succession planning.
- iv) Develop strategies to optimize attendance and support an engaged workforce.





STRATEGIC DIRECTION **5**: STRATEGICALLY ENGAGE WITH EXTERNAL PARTNERS

- Collaborate with community partners to deliver an innovative, seamless system of care.
- ii) Work with Erie Shores Healthcare and regional partners to identify and act on opportunities for collaboration.
- iii) Create opportunities for education and research to build an academic healthcare system that attracts and retains professionals from all disciplines.

STRATEGIC DIRECTION 6: CONTINUE THE PURSUIT OF **NEW**STATE-OF-THE-ART ACUTE CARE FACILITIES

- Design the facilities to allow for best possible patient outcomes and experience.
- ii) Ensure the design incorporates leading edge technologies and equipment.
- iii) Design the facilities to support excellence and innovation in healthcare research and education.
- iv) Ensure effective and meaningful participation of staff, professional staff, volunteers, patients, academic partners and the community.
- v) Maintain and sustain current facilities until relocation to the NEW acute care facilities.







STRATEGIC OBJECTIVES

6. Continue the pursuit of NEW state-of-the-art acute care facilities.	6A. Design the facilities to allow for best possible patient outcomes and experience.	Raise awareness of current examples of design excellence through education and research for clinicians and staff.
6. Continue the pursuit of NEW state-of-the-art acute care facilities.	6B. Ensure the design incorporates leading edge technologies and equipment.	Increase knowledge of leading technologies and equipment and current and future trends through awareness and education of key leaders.
6. Continue the pursuit of NEW state-of-the-art acute care facilities.	6C. Design the facilities to support excellence and innovation in healthcare research and education.	Raise awareness of current examples of design excellence for academic institutions and research facilities through education and research for hospital, academic and community partners.
6. Continue the pursuit of NEW state-of-the-art acute care facilities.	6D. Ensure effective and meaningful participation of staff, professional staff, volunteers, patients, academic partners and the community.	Increase understanding of the importance of capital project for the new hospital to the community and provide meaningful opportunities for stakeholders to participate in planning.

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Literature review document (1); # of external site visits , # of external conferences attended by # of participants; # of internal workshops, # of attendees; # of webinars arranged for WRH staff and # of participants at each.	Create learning platform: assemble background material (literature review, design examples, facility standards and guidelines); create list of sources/contacts for clinical leadership; document an internal organizational structure to support ongoing planning including committees, roles, responsibilities and accountabilities.	In progress	Continue literature reviews, site visits, work shops etc. as we move through the capital planning process.
Literature review document (1); # of external site visits , # of external conferences attended by # of participants; # of internal workshops, # of attendees; # of webinars arranged for WRH staff and # of participants at each.	Create learning platform: assemble background material (literature review, design examples, facility standards and guidelines); create list of sources/contacts for clinical and support services leadership.	In progress	Continue literature reviews, site visits, work shops etc. as we move through the capital planning process.
Literature review document (1); # of external site visits, # of external conferences attended by # of participants; # of internal workshops, # of attendees; # of webinars arranged for WRH staff and # of participants at each.	Create learning platform: assemble background material (literature review, design examples, facility standards and guidelines); create list of sources/contacts for academic and research leadership.	In progress	Continue literature reviews, site visits, work shops etc. as we move through the capital planning process.
# of updates to hospital website regarding design and redevelopment; # of community forums, speaking engagements and community partner participants involved in planning forums.	Create a learning community network; support ongoing participation of participants within and outside of the hospital that will serve as a vehicle for information exchange.	In progress	Continue to update hospital website with relevant information pertaining to the new hospital system and keeping greater public informed through a variety of forums.



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